

Evaluations of Presentations

Dr. James B. Maas

- You were the **overall highest rated speaker** for the **IBM “Pathways to Growth” Conference** (for 2,700 corporate CEO’s and Presidents). The program included twelve different distinguished speakers. Dr. Maas is a fabulous speaker. He knows his stuff and articulates it well! It literally woke up a lot of CEO’s!
- Your presentation to the **Institutional Investor Conference**-while not being in the investment area-drew the highest scores: 98.2% on content and 98.8% on delivery. One delegate commented that you deserved a 15 out of 10 and other comments included” “the best,” “extremely useful to very busy, sleep deprived people,” and “well prepared with great delivery.”
- Well, you did it! The feedback we received from the **Investment Research Conference** makes it clear that you were the star of the show. You manage to achieve a wonderful combination of serious content and great humor.
- Jim, you were outstanding - certainly the hit of the meeting for the **SC Johnson Global Conference**.
- “Thank you” seems inadequate having watched you engage, even captivate, our audience of hospitality professionals with your incredible presentation for **Meeting Professionals International**. You were the buzz of the day.
- Talk about terrific!!! You were the hit of the conference!! I was so impressed by the quality of your presentation and the HUMOR!!! Thanks for making all of us at **Marriott** learn something about ourselves that also translates into our business. What a win!! More than valuable. It’s life changing.
- You absolutely shot the lights out with the **Pepsi Cola** management group. We ended the day with a cocktail hour and dinner and without question, you were the talk of the evening. Your material is so relevant to just about everything we do on and off the job. While the **Pepsi** people have been presented to by the likes of Tom Brokaw, Harvey McKay, Tip O’Neill, and John Nasbitt, the person they still talk about most is Dr. Maas.
- The members of the **Institutional Investors** Financial Forum raved about your performance and are still talking about your speech weeks later.
- You are a wonderfully entertaining speaker with a very important and informative message. Your presentation at **Maytag** on sleep and the effects of sleep deprivation really left an impact on the audience. You not only left the audience with something they could use professionally, but left them with something valuable they could take home to their families and use in their professional lives. I

have heard nothing but positive comments, and I would highly recommend you to anyone looking for a quality speaker.

- The most interesting session at **Kodak** I have ever attended. Continue to repeat this!
- Your presentation to the **Canadian Tax Foundation** was entertaining, captivating, animated, and humorous, not to mention the huge take home value to all who attended. Your audiovisual presentation was superior...it was clear in just looking around the room that you were reaching all of the 350 people.
- Your careful preparation and effective leadership generated an enduring impression on the **Canadian Society of Association Executives**.
- The feedback we received on your presentation, Jim, was most gratifying. All very positive. Many attendees, including the president of **Mutual Life** and several vice presidents, have told me they felt your presentation was the best we've ever had – great content, great presentation.
- I can't thank you enough for the smash hit you were. You got the highest rating in the six-year history of the New York Chapter of **Young Presidents Organization (YPO)**.
- "Power Sleep" once again was hugely successful in our **IBM Leadership Skills Program**.
- I received a lot of great comments from **Prairie School** parents and students - you have been named the best outside speaker so far at any Prairie event!!!
- Great presenter! Probably the best speaker and session the **International Association of Exhibit Managers** has ever presented. Have him back!
- Your presentation for the **2002 Women's Conference for U.S. Senator Grassley** was very informative and insightful. It was, without question, one the highlights of the day!
- The executives were captivated by your presentation...the best talk in the two years of the program. The **Cornell MBA Program for Executives** is not an easy group to please, but you certainly did.
- Your speech to the **International Platform Association Convention** was terrific. You were at the top of our audience poll, scoring 99 percent.
- The general session presentation you gave for **Seagram's** went beyond interesting...it was mind staggering! There was a lot learned that can be used in

one's everyday life. Preparation, participation and performance were superb. Your presentations were truly the highlight of this meeting and as you promised us, the subject of conversation for the balance of the days. It's interesting how one excellent, compelling and interesting presentation can inject itself into the fiber of a meeting.

- You topped the chart again at the **Cornell Johnson Graduate School of Management**. **First out of forty-three presentations on our program for "overall value of the session"**.
- Thanks for your superb presentation. People at **Novartis** commented not only on the high quality of the content of your presentation but also on the energetic style of your delivery, and your sense of humor.
- From the comments, letters, and phone calls, the attendees were delighted with your address at the **Religious Conference Management Association** Annual meeting. They truly found your presentation to be most rewarding and one they will long remember.
- Every once in a while, something comes along that has a profound influence on someone's life. Your lecture on sleep deprivation to the **Upstate New York Medical Society** was such an experience.
- I just want to drop a short note to thank you and Nancy for taking the time to be with us at our **World President's Organization** Conference and for your participation as our Keynote speaker. You received an evaluation of 9.8 which is outstanding. You have to understand that it is very hard for the old folks to give a 10 rating - therefore a 9.8 rating is the best you can get.
- We had our "Doubting Thomas" prior to your presentation to the **International Sleep Products Association**, but no more. May you be doomed to spend the remainder of your natural life speaking to groups everywhere everyday about this subject. Personally, your passion for your subject and the compelling nature of your message are unparalleled.
- I thought your use of different types of media was especially effective, as was the appropriate interjection of humor. As a result of your presentation many of the attendees are being more disciplined in their sleep habits. At **Cookson America** we all concluded that we will be happier, feel better and actually get more quality work done if we make sleep a priority. Thanks again for a terrific job! It was one of our best presentations ever!
- Wow! In all the years we have brought speakers to **Skaneateles Central School** never have we experienced someone like you. Your presentation was outstanding. We simply can't thank you enough for having such a positive impact on all of us.

The information you provided and the advice you shared hopefully will lead to permanent changes over time.

- **United Fresh Produce Dev. Program** – Written evaluations for Work Life Balance: The Power of Sleep - Maas: Great - explains a lot; I certainly didn't fall asleep during this one! Great info; Keep it up - great; Terrific presentation. Eye opening experience for me - definitely need to make some changes in my life; Very good - a great change of pace and applicable; Very good - eye opening; This was the best tool I walked away with; This was a reminder of the need for balance; Great; Awesome - I never knew - keep it in the program; Very interesting wake up call; Very interesting - the room was listening. Not information you are usually exposed to and it's very important to your success and your family; This was extraordinary and I plan on trying it; Great! I plan to implement to improve my quality of life. Excellent!! very applicable to my life; Nice change of pace and extremely informative; Awesome facts; Amazing -life altering; Very powerful message! Entertaining, informative - great topic! Excellent presentation - very informative & compelling; Very interesting and informative.

Additional comments from various clients and audiences:

- I've heard many terrific presentations over the years, but yours was one of the very best. The presentation made me look like a genius for suggesting it to the association.
- Outstanding session. WOW!!!– he was great.
- Jim obviously knows his stuff inside and out. It showed.
- Provokes positive thoughts of work/life balance.
- Extremely valuable and thought provoking. Relevant to me personally, as well as to my family and employees. Excellent presentation and very knowledgeable speaker.
- Every single comment about your talk was filled with superlatives.
- One word: Amazing!
- Wonderful, entertaining, enlightening speaker. and did a great job linking the relevance of his presentation to our current and future lives.
- Your excellent speaking abilities were the topic of conversation for the rest of the meeting. People were so impressed. I could listen to you forever.
- Jim – you were fabulous! What a hit! All of the feedback I heard was tremendous.